Dr. Babasaheb Ambedkar Open University
Term End Examination March – 2021

Course	**:**	**BCA(DES)**	**Date**	**:**	**06-March-2021**
Subject Code	**:**	**BCA(DES)-206 UI-UX**	**Time**	**:**	**01:00pm to 03:00pm**
Subject Name	**:**	**Commercial Transaction**	**Duration**	**:**	**02 Hours**
			Max. Marks	**:**	**50**

Section A

Answer the following (Attempt any two) **(20)**

1. Write a step to installing WordPress.
2. Explain different WordPress loops
3. Explain validating WordPress
4. Explain Meta Tags in WordPress

Section B

Answer the following (Attempt any three) **(15)**

1. Explain difference between Blog and CMS
2. Explain WordPress settings
3. Explain Template Hierarchy
4. Explain task related with site maintenance in WordPress
5. Explain URL structure in WordPress

Section C

Part – A (Multiple Choice Questions) **(10)**

1 CMS stands for _____

A Content Management System B Collection Management System
C Component Management System D None of above

2 _____ refers to useless comments to posts on a blog.

A Comment Moderation B Comment Junk
C Comment Spam D None of above

3 ____ are bits of programming scripts that add additional functionality to your blog.

A Template B Tools
C Plugins D None of above

4 _____ allow you to change the layout and the content of your site simply and quickly

A Widgets B Plugins
C Template D None of above

5 FTP stands for _____

A File Transport Protocol B File Transfer Protocol
C File Transmission Protocol D None of Above

6 To Print ♦ (black diamond) _____ character is used.

A ♦ B ♦
C Both A and B D None of above

7 CSS stands for _____

A Common Style Sheet
B Cascade Sheet Style
C Common Sheet Style
D Cascade Style Sheet

8 Which of following is video file format?

A AVI
B MP4
C MOVE
D All of above

9 SEO stands for _____

A Search Engine Optimization
B Super Engine Optimization
C Server Engine Optimization
D None of Above

10 RSS stands for _____

A Real Site Summary
B Rich Site Summary
C Reverse Site Summary
D None of above

Part – B (Do as Directed) **(05)**

State weather the following statement are True or False

1 A Feed is a function of special software that allows "Feedreaders" to access a site automatically looking for new content.

2 Media in this section you can configure settings, related to comments. You can start by setting default comment settings.

3 Permalinks allow you to control the URL structure of your posts.

4 The Loop is PHP code used by WordPress to display posts.

5 Google Search Console, also known as Webmaster Tools.

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